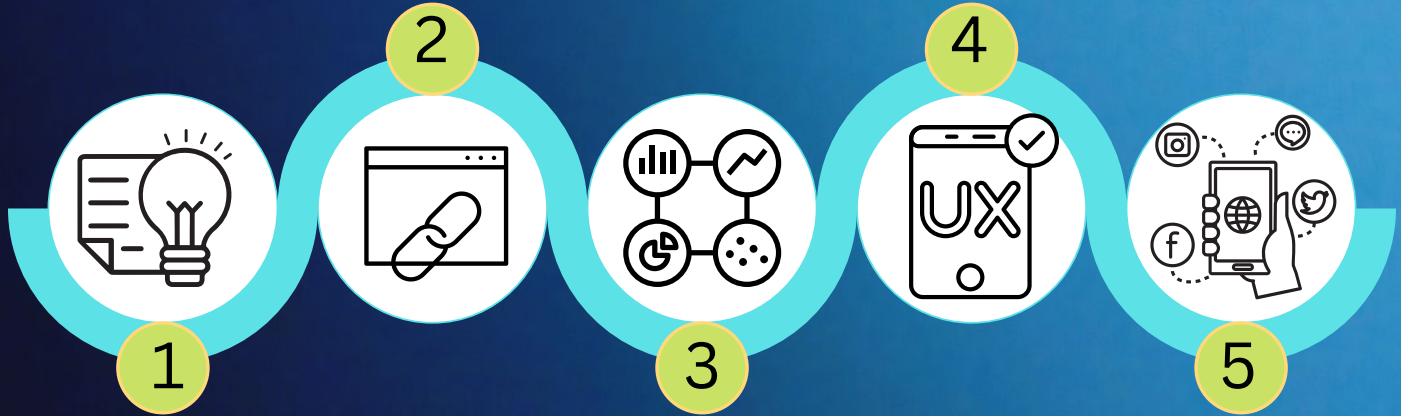


## SEO Ranking Factors

Quality  
BacklinksUser-experience and  
Core Web Vitals

Content Quality &  
Relevance

Domain Metrics,  
Age & Reputation

Social signals in  
content discovery