“As a preferred supplier to S&P 500 companies and more than 200 agencies, we pride ourselves in giving upfront and honest advisory to prospective clients. Our purpose is to deliver the best results at market leading rates - and to advise clients of which media can be realistically compared when measuring ROI”

(Adriaan Brits, CEO, Sitetrail)

The Widest Editorial News Reach Guaranteed:

Comparison Press Release Packages Here

Below we will demonstrate with real client cases what can be expected when working with Sitetrail.
Synopsis:

A result like this will be part of our premium package which will typically cost more than $3000. It relies on sharing genuine investor information and shareholder communication with financial news institutions.

Eligibility:

This is an exceptional case. Do not expect any ordinary or small company to be covered in news like this and be prepared for us to suggest alternatives.
Synopsis:

A result like this will be part of our premium package which will typically cost more than $2950. In this example, we present clients as an authoritative figure in their industry.

Eligibility:

We specialize at helping most businesses fit into this type of publication, based on facts not fiction. We can assist you in drawing up a credible editorial in most cases.
Synopsis:

A result like this will be part of our premium package which will typically cost more than $900. In this example, we helped the client reach the broader European market and boost their SEO in that region.

Eligibility:

We specialize at helping most businesses fit into this type of publication, based on facts not fiction. We can assist you in drawing up a credible editorial in most cases.
Synopsis:

A result like this will be part of our premium package which will typically cost more than $2950. In this example, clients get coverage in industry-specific influencer sites, alongside mainstream news.

Eligibility:

It is all about relevance. We can assist you in drawing up a credible editorial in most cases.
Synopsis:

A result like this will be part of our premium package which will typically cost more than $2950. In this example, we help clients drill down into numerous industry-specific publications.

Eligibility:

We specialize at helping most businesses fit into this type of publication, based on facts not fiction. We can assist you in drawing up a credible editorial in most cases. If your niche is too narrowly defined, we may opt for broader news sites to achieve relevance.
Synopsis:

A result like this will be part of our premium package which will typically cost more than $2950. In this example, we help clients drill down into numerous industry-specific publications.

Eligibility:

We specialize at helping most businesses fit into this type of publication. Stories have to be based on facts. We can assist you in drawing up a credible editorial in most cases. If your niche is too narrowly defined, we may opt for broader news sites to achieve relevance.
Synopsis:

A result like this will be part of our premium package which will typically cost more than $999. In this example, got the client mentioned as an expert in their industry and linked to them via NO-Follow.

Eligibility:

Not all businesses qualify for this - there needs to be context around your business or industry for us to build such a case.
Notice about press releases:

Traditional press releases have limitations and we always suggest that clients order a package that will provide them with editorial news in addition to just a press release. No matter what any provider says about “distribution networks” and other promises, we suggest that you read this report to understand why editorials are integral to your success.
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**Editorial News:**
This is the most valuable type of content because each article is unique, published by an authentic journalist profile and typically comes with DO-Follow link attribution that has high SEO value.

**The reason we offer editorial news:** Because we are one of the most established providers in this space, and the only company that can actually get you in with editorial news in the US and many other countries. It is proven that editorial news will get you the best results for both SEO, referral traffic and overall long term visibility.

**Weekly High DA Editorial Service - Our journalists write for you**

**Unlimited monthly deal - if you write your own content**

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**Press Releases:**
This is the least valuable type of press you can get. It is cheap, does not come with an authentic author profile, is labelled as a “press release” and does not contribute in terms of SEO. The content is duplicated across multiple channels. Our advisory is clear: this is not very effective and we advise you on [why press releases mainly fail your business](#) in terms of expectations.

**The reason we offer press releases:** It is simply because it has been over promoted by companies for many years and is well-known by marketers who are hoping to get good results at a low price.

**Compare all packages**