



Press Releases: Writing & Distribution Samples



"As a preferred supplier to S&P 500 companies and more than 200 agencies, we pride ourselves in giving upfront and honest advisory to prospective clients. Our purpose is to deliver the best results at market leading rates - and to advise clients of which media can be realistically compared when measuring ROI"

(Adriaan Brits, CEO, Sitetrail)

The Widest Editorial News Reach Guaranteed:

[Compare Press Release Packages Here](#)

Below we will demonstrate with real client cases what can be expected when working with Sitetrail.



MARKETS

BUSINESS

INVESTING

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POLITICS

CNBC TV

WATCHLIST

PRO

IPOS

LegalZoom shares jump 35% in market debut; CEO sees further opportunity in online legal services

PUBLISHED WED, JUN 30 2021•2:48 PM EDT | UPDATED WED, JUN 30 2021•4:48 PM EDT

Pia Singh
@PIA_SINGH_

SHARE

[\(Read the full article here\)](#)

Synopsis:

A result like this will be part of our premium package which will typically cost more than \$3000. It relies on sharing genuine investor information and shareholder communication with financial news institutions.

Eligibility:

This is an exceptional case. Do not expect any ordinary or small company to be covered in news like this and be prepared for us to suggest alternatives.

International Business Times

Business Technology World National Politics Media & Culture Opinion Sports Luxury

Science | Health

Dr. Cabral Discusses Healthcare Industry Trends And The Future Of Medical Careers

By Adriaan Brits
08/24/21 AT 10:15 AM



- Alternative Healthcare Providers in the US Market Size in 2021 was Valued at USD \$20.0 billion

[\(Read the full article here\)](#)

The German elections 2021

The race, the outcome and the consequences

The Economist

Visit the hub

MOST READ

1 / Trump Suffered From 'Serious Mental Decline' After Election Loss



Synopsis:

A result like this will be part of our premium package which will typically cost more than \$2950. In this example, we present clients as an authoritative figure in their industry.

Eligibility:

We specialize at helping most businesses fit into this type of publication, based on facts not fiction. We can assist you in drawing up a credible editorial in most cases.

Editorial News Sample - Strong DA78 News Site

independent.com.mt/articles/2021-07-06/business-news/TRUiC-launches-free-AI-powered-business-tools-for-EU-entrepreneurs-6736234979

19 September 2021, Sunday RSS Login/Register

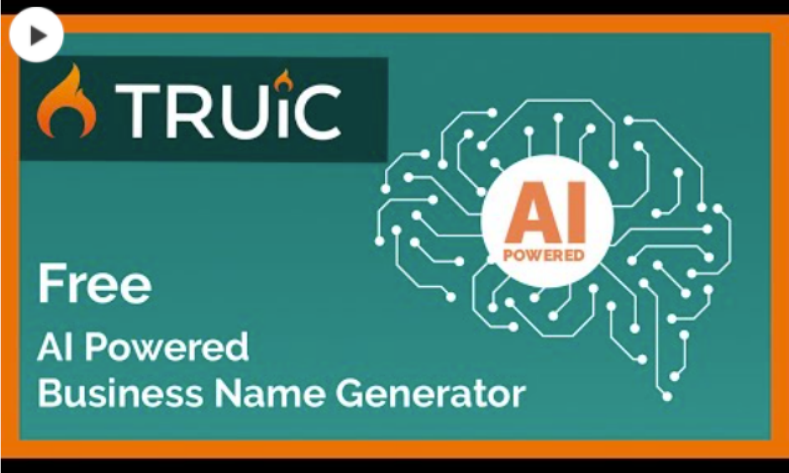
LOCAL WORLD DEBATE SPORTS BUSINESS ARTS LIFE VIDEOS NEWSPAPER MAGAZINES JOBS IN MALTA DEALTODAY

NEWS WORLD FINANCIAL COMPANY NEWS

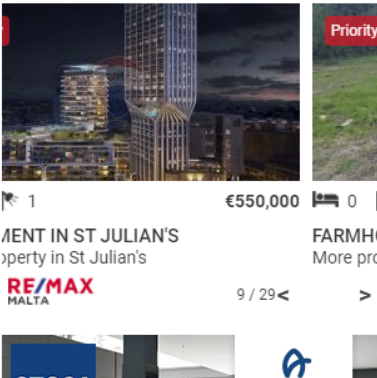

Home > Business > News > TRUiC launches free AI-powered business tools for EU...

TRUiC launches free AI-powered business tools for EU entrepreneurs

Tuesday, 6 July 2021, 11:35 Last update: about 3 months ago



In Ecommerce, there is an increasingly close range of tools used by both European and



[\(Read the full article here\)](#)

Synopsis:

A result like this will be part of our premium package which will typically cost more than \$900. In this example, we helped the client reach the broader European market and boost their SEO in that region.

Eligibility:

We specialize at helping most businesses fit into this type of publication, based on facts not fiction. We can assist you in drawing up a credible editorial in most cases.

Geeky Gadgets

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Treat insomnia with the Sorosis Mini3 sleep aid system

10:30 am September 18, 2021 By Julian Horsey



If you struggle to sleep well at night you might be interested in a new sleep system designed to **treat insomnia** called the Sorosis Mini3, specifically designed to help you fall asleep faster sleep longer and feel refreshed in the morning. Not only that but the unique monitoring system can detect your sleep patterns



Search the site ...

TOP NEWS



Project Taara provides 20 Gbps high-speed internet connections via laser



New GoPro HERO10 Black camera launched



Try out the new Windows 11 Photos app



Sherlock Holmes Chapter One open world detective game launches November 16th



What's new in watchOS 8 RC (Video)

[\(Read the full article here\)](#)

Synopsis:

A result like this will be part of our premium package which will typically cost more than \$2950. In this example, clients get coverage in industry-specific influencer sites, alongside mainstream news.

Eligibility:

It is all about relevance. We can assist you in drawing up a credible editorial in most cases.



[Home](#) / [Web First](#) / LegalZoom is pursuing an alternative business...

PRACTICE MANAGEMENT

LegalZoom is pursuing an alternative business structure license in Arizona

BY LYLE MORAN

AUGUST 16, 2021, 9:55 AM CDT



[\(Read the full article here\)](#)

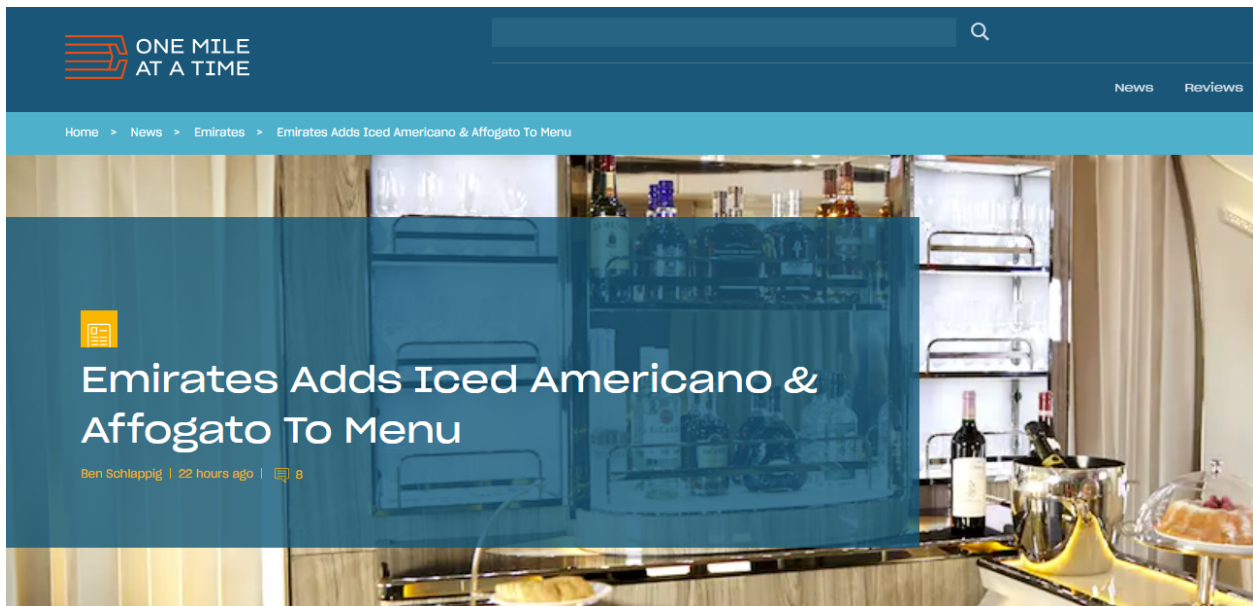
Synopsis:

A result like this will be part of our premium package which will typically cost more than \$2950. In this example, we help clients drill down into numerous industry-specific publications.

Eligibility:

We specialize at helping most businesses fit into this type of publication, based on facts not fiction. We can assist you in drawing up a credible editorial in most cases. If your niche is too narrowly defined, we may opt for broader news sites to achieve relevance.

Editorial News Sample - Strong DA70 News Site



[\(Read the full article here\)](#)

Synopsis:

A result like this will be part of our premium package which will typically cost more than \$2950. In this example, we help clients drill down into numerous industry-specific publications.

Eligibility:

We specialize at helping most businesses fit into this type of publication. Stories have to be based on facts. We can assist you in drawing up a credible editorial in most cases. If your niche is too narrowly defined, we may opt for broader news sites to achieve relevance.

Editorial News Sample - Strong DA92 News Site

HOME MAIL NEWS FINANCE SPORTS ENTERTAINMENT LIFE SHOPPING YAHOO PLUS MORE...

yahoo!finance

Search for news, symbols or companies

Sign in Mail

Finance

Watchlists

My Portfolio

Cryptocurrencies

Screeners

Yahoo Finance Plus

Markets

News

Personal Finance

...

S&P 500

4,432.99

-40.76 (-0.91%)

Dow 30

34,584.88

-166.44 (-0.48%)

Nasdaq

15,043.97

-137.96 (-0.91%)

Russell 2000

2,236.87

+3.96 (+0.18%)

Crude Oil

71.96

-0.65 (-0.90%)

Gold

1,753.90

-2.80 (-0.16%)

Entrepreneur

Reverse Mortgage – Is It An Option Under The Healthy REITs Outlook

f

t

Pierre Raymond

July 29, 2021 · 4 min read

Reverse mortgages have a bad reputation. Aggressive prepayment clauses have scared homeowners away, as they don't want to struggle to cover taxes, insurance premiums, and maintenance costs.

Q2 2021 hedge fund letters, conferences and more

However, the booming real estate business in the U.S. might prompt people to apply for reverse mortgages to –yes– invest in real estate.

Good Times For Investment?

systems

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Οθόνη υψηλής ποιότητας για μεγαλύτερη παραγωγικότητα

Windows 10

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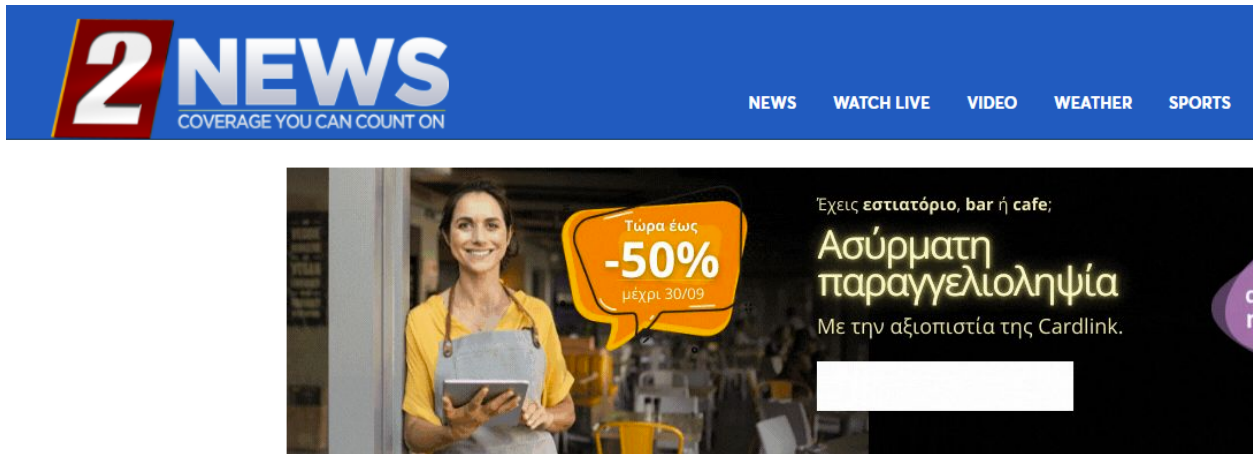
Synopsis:

A result like this will be part of our premium package which will typically cost more than \$999. In this example, got the client mentioned as an expert in their industry and linked to them via NO-Follow.

Eligibility:

Not all businesses qualify for this – there needs to be context around your business or industry for us to build such a case.

Press Release Sample



PRESS RELEASE

Truic.com Joins the Pennsylvania Sponsor A Highway® Program

Truic.com is giving back to the community through its participation in the Pennsylvania Sponsor A Highway® Program. By becoming a highway sponsor, Truic.com is funding litter-removal efforts across 16 miles of highway...

Thursday, July 29th 2021, 12:36 PM PDT

Sponsored: Advertising Content

[\(Read the full article here\)](#)

Notice about press releases:

Traditional press releases have limitations and we always suggest that clients order a package that will provide them with editorial news in addition to just a press release. No matter what any provider says about “distribution networks” and other promises, we suggest that you [read this report to understand why editorials](#) are integral to your success.

Press Release Sample

  NEWSBREAK

HomeLocalCoronavirusOriginal...

< View more in  Business

Intuit to Acquire Mailchimp

By Business Wire

martechseries.com 5 days ago

Combination Accelerates Intuit's Vision to Provide an End-to-End Customer Growth Platform for Small and Mid-Market Businesses. Intuit , the global technology platform that makes TurboTax, QuickBooks, Mint, and Credit Karma, today announced that it has agreed to acquire Mailchimp, a world-class, global customer engagement and marketing platform for growin

[\(Read the full article here\)](#)

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Press Release Sample



Region: River Country >

NEWS

ACCUWEATHER

NCN SPORTSNOW

OBITUARIES

WA



How to Watch in Your Area



PRESS RELEASE

J.J. Hebert, CEO of MindStir Media, accepted into Forbes Business Council

Forbes Business Council is an Invitation-Only Community for Successful Business Owners and Leaders. J.J. Hebert, no. 1 best-selling author and CEO of MindStir Media, has been accepted into the Forbes Business Council, the...

Wednesday, March 31st 2021, 5:22 PM CDT

Sponsored: Advertising Content

[\(Read the full article here\)](#)

Notice about press releases:

Traditional press releases have limitations and we always suggest that clients order a package that will provide them with editorial news in addition to just a press release. No matter what any provider says about "distribution networks" and other promises, we suggest that you [read this report to understand why editorials](#) are integral to your success.

Editorial News:

This is the most valuable type of content because each article is unique, published by an authentic journalist profile and typically comes with DO-Follow link attribution that has high SEO value.

The reason we offer editorial news: Because we are one of the most established providers in this space, and the only company that can actually get you in with editorial news in the US and many other countries. It is proven that editorial news will get you the best results for both SEO, referral traffic and overall long term visibility.

[Weekly High DA Editorial Service - Our journalists write for you](#)

[Unlimited monthly deal - if you write your own content](#)

Press Releases:

This is the least valuable type of press you can get. It is cheap, does not come with an authentic author profile, is labelled as a “press release” and does not contribute in terms of SEO. The content is duplicated across multiple channels. Our advisory is clear: this is not very effective and we advise you on [why press releases mainly fail your business](#) in terms of expectations.

The reason we offer press releases: It is simply because it has been over promoted by companies for many years and is well-known by marketers who are hoping to get good results at a low price.

[Compare all packages](#)